

the new living in PERSPECTIVE

By ADDIE STRICKLAND

Photography courtesy of LORI MORRIS DESIGN

The beauty of any design is in the perspective of the viewer—the ability to walk into a room and interpret the art or the vibe in a different way than everyone else can. Everything about interior design is intimate for the homeowner yet open to the scrutiny of every beholder.

Just as fashion pieces are marked as trendy, classic, minimalist, or funky, each house has a style and story of its own.

Interior designer Lori Morris brings color, character, and soul to homes around the world. Every project is a beautiful juxtaposition of coercion that flawlessly delivers a personal experience for each client. Her comprehensive process, from the initial architectural and design perspective meeting to the final walkthrough, leaves no detail untouched.

Having a creative spirit her whole life, Morris was always designing and seeing things through a visionary lens. Looking back on her childhood, she recalls, “I remember decorating my room when I was ten. I was completely enthralled with the whole design process!”

After over thirty years in the field, Morris has redefined the standard of excellence for herself and her peers. Her glamorous style and artistry know no bounds, and with many international clients, she draws inspiration from different forms of art, architecture, nature, and fashion worldwide. A global portfolio grants Morris the creative freedom to be versatile in her art and the homes she designs. She adds, “Every project we create is an original piece of art.” She only creates eye candy, and her work demands attention to detail. Often featuring rich patterns and luxurious textures, every space is a different experience waiting for someone new to enter.



“
With a “more is more”
attitude, they choose
maximalism every time. By
fusing unexpected color
combinations with layers
of textures, Morris creates
spaces that are both femi-
nine and masculine, with a
flare of sexy and opulent.”



The Lori Morris Design team beats to the drum of their own rock-star-esque, haute couture heartbeat. With a “more is more” attitude, they choose maximalism every time. By fusing unexpected color combinations with layers of textures, Morris creates spaces that are both feminine and masculine, with a flare of sexy and opulent. For example, in a recent project, the team used gold accents in the black and white molding to counterbalance dark moss-colored and black furnishings.

As each project represents a unique experience, Morris and her team begin by gaining an understanding of the client’s functionality and lifestyle. From there, the client is given hand-drawn details and perspectives of each room—an elevated and “old-school” touch that genuinely creates the initial soul of the space. The process continues with color, materials, and finishing selections. Incorporating custom Lori Morris Design furnishings, art, vintage pieces, and priceless antiques, decorating a finished space can take about three to four weeks. This is where the magic happens. Morris describes her enthusiasm for the decorating stage as, “The most fun to me because that’s what sets the tone

of the house—that’s what gives it the sex appeal, the personality, the fun, everything that everybody sees as the finished product.”

With the decorating complete, the stage is set for the grand reveal! It’s time for the client to experience their new home. After the client walkthrough, Morris says, “Everyone is happy; we drink champagne and have a little crying fest. That’s the best day of the job because we get to see the client’s happy faces and reap all the rewards for our hard work.” Cheers!

As a “no rules” designer, Lori Morris draws her inspiration from everything, as a true artist does. This maximalist has changed the world of design through her contrast of synergy and style. The magic and excitement of a new experience are never forgotten, and in some ways, Morris has harnessed those ethereal feelings and sprinkled them throughout every house she designs. As a result, she gets a unique experience every day from a new perspective. ■

Visit LoriMorris.com or Instagram @houseoflmd to learn more and see more projects.

This page and opposite: Lori Morris and her team of designers describe themselves as “maximalists” to the nth degree. Each space they create for clients is full of personality, rich color and texture, and unique details.

VIE[®]

MAGAZINE

EVERYTHING IS
— • —
LOOK AROUND
— • —
BEAUTIFUL

More Than a Triple Threat
**LINDSAY
TOBIAS**
on ART, LIFE & FINDING
THE ANSWERS



The
**PURSUIT of
EVERYTHING**